



## “NATIONAL GEOGRAPHIC GRANTS & GRANT WRITING WORKSHOP”

### Organizers:

- Chloe Cipolletta, National Geographic Society East Africa Fund
- Jill Spear, National Geographic Society Grant Program

**Expected participant:** 40

**Duration:** Two hours

### Abstract

The National Geographic Society (NGS) provides grants for research, conservation, education, storytelling and technology in three focus areas: Wildlife, Human Journey and Changing Planet. The Society aspires to create a community of change, advancing key insights about the planet and probing some of the most pressing scientific questions of our time, all while ensuring that the next generation is armed with geographic knowledge and global understanding. Its goal is measurable impact: furthering exploration and educating people around the world to inspire solutions for the greater good.

The National Geographic Grants and Grant-Writing Workshop will be led by Chloe Cipolletta, NGS East Africa Program Director, and Jill Spear, NGS Early Career Program Officer. The two-hour workshop will include:

- presentation of the NGS grants types (Early Career, Exploration and Requests for proposals), project types (conservation, research, education, storytelling and technology) and focus area (Wildlife, Changing Planet and Human Journey)
- guidelines for grant writing (project planning; researching funding opportunities; understanding the granting agency; writing & submitting the proposal).
- examples of previously funded projects presented by awarded grantees attending ATBC.

The main aim of this workshop is to introduce the National Geographic Grant Program to the ATBC Conference attendees and to provide participants with key tools to develop competitive grant applications.

